

E. Aaron Ross

design.eaaronross.com
photo.eaaronross.com

[DESIGNER / ART DIRECTOR / PHOTO / VIDEO]

aross@eaaronross.com
630.854.2726

EXPERIENCE

Agencies include Leo Burnett, Optimus, Manifest Digital, The Royal Order (Ogilvy), Aspen Epsilon, and Hawkfish. Brands include Special K, Swiffer (P&G), Pedigree, Chevy, Jaguar Land Rover, Discover, Cricket, Nissan, Gogo Inflight, Metal Blade Records, Deathwish Records, Forbes, Revolver Magazine, the Chicago Reader, Chase Contemporary, & Allstate.

Hawkfish LLC, Bloomberg 2020

Jan 2020-Present (New York, NY)

Design for social media and the web, merch design, art directing motion graphics for social.

Freelance Designer and Art Director

2017-2019 (Philadelphia & NYC)

Exhibition identity design, branding, album design, magazine design, photo directing, web and email design.

Illinois College of Optometry

Head of Digital Design and Development

2014-2017 (Chicago, IL)

Web design, UI, UX, front-end, art direction, campaign concepting, digital asset management, photo & video.

Freelance Print Design, Web Design, Front-End

2009-2014 (Chicago, IL)

Working almost exclusively through Creative Circle, at agencies and in-house positions in every industry. Frequently in hybrid roles with a mix of print, web, and front-end.

Freelance Photo + Video

2009-Present (Chicago, Philadelphia, NYC)

My side hustle. Specializing in editorial and documentary photography, with experience in studio, product, and fashion photography. I've also shot promotional video, documentary and short films, carrying projects from conception through editing.

EDUCATION

University of Pennsylvania

Master of Fine Arts, Interdisciplinary Studio

2019

Philadelphia, PA

University of Illinois at Chicago

Bachelor of Fine Arts, Graphic Design

Bachelor of Fine Arts, Moving Image

2009

Chicago, IL

DESIGN SKILLS

Print Design
Digital Design
Art Direction
Web Design / UI / UX
Social Media
Identity Development
Branding

PHOTO SKILLS

Documentary Photo
Studio Photo
Product Photo
Cinematography
Video Editing
Retouching

FRONT-END SKILLS

HTML5 + CSS3
jQuery / Javascript
WordPress

SOFTWARE SKILLS

Adobe Photoshop
Adobe InDesign
Adobe Premiere
Adobe Illustrator
Adobe After Effects
Adobe Lightroom
Figma